



# A look into the future

## EmTech conference highlights future tech

By Robert McQueen  
NEWS EDITOR

It's now official: the information age will drastically change the world. Emerging technologies converged at MIT this week in a showcase to

demonstrate how untapped industries could radically shape our future.

Dozens of companies flocked to MIT's Media Lab last Tuesday and Wednesday for MIT Technology Review's 11th annual Emerging Tech-

nologies (EmTech) Conference. Throughout the conference, more than 60 presentations were given, addressing a wide range of topics including selective genetics, open source

EmTech, Page 9

# Riess '92 wins Nobel in physics

## Found Universe's expansion is accelerating

By Leo Zhou  
ASSOCIATE NEWS EDITOR

On Oct. 4, Adam G. Riess '92 woke up to a 5 a.m. phone call from Sweden. The professor of astronomy and physics at John Hopkins University was told that he had won the 2011 Nobel Prize in physics. Two others shared the prize: Saul Perlmutter of the Lawrence Berkeley National Laboratory, and Brian P. Schmidt of the Australian National University.

Though he didn't know whether he would win the Nobel Prize this year, Riess knew that if he had earned the prize, he would get a phone call that morning. "It was definitely on my mind when I went to sleep the night before," said Riess.

An accomplished cosmologist, Riess has won just about every prestigious prize in his field: the Shaw Prize in Astronomy in 2006, the MacArthur "genius" grant in 2008, and the Einstein Medal earlier this year.

### Science at universal proportions

Riess began the work that would win him the Nobel Prize in 1998, when he and Schmidt led a team that observed surprising evidence that the expansion of the universe is accelerating.

At the time, the team, as well as the greater scientific community, believed that the universe's expansion was actually decelerating. Riess and Schmidt used this common assumption and set out to determine the mass of the universe by measuring the luminosity of supernovae and fitting the data to an appropriate cosmological model.

However, their fit yielded a nonsensical negative mass of the universe and a positive acceleration of expansion. To explain these results, the team concluded not only that the universe expansion rate had to be accelerating, but a nonzero cosmological constant in Einstein's theory of general relativity was also needed. This positive constant means that vacuum must have an intrinsic energy density, which generates a pressure in space that should be the cause of the acceleration.

The inclusion of the cosmological constant has been debated before. Einstein originally used the constant to explain what he thought was a static universe. Later, Edwin Hubble discovered that the galaxy was expanding but believed it to be decelerating. This discovery made the cosmological constant zero, and Einstein called his original use of the constant his "biggest blunder." Now, because the expansion of the universe is accelerating, a positive cosmological constant is needed again.

Physics prize, Page 8

# Course 7 head Kaiser picked to run NIGMS

## Kaiser will oversee \$2bn research budget

By Ethan A. Solomon  
EDITOR IN CHIEF

Biology Department Head Chris A. Kaiser PhD '88 has been selected to run the National Institute of General Medical Sciences (NIGMS) beginning next year, the MIT News Office reported on Tuesday. Kaiser will oversee NIGMS's \$2 billion budget for funding basic life sciences research.

NIGMS, the fourth largest institute of the National Institutes of Health (NIH), supports over 4,500 research grants in areas like cell biology, biophysics, genetics, physiology, and computational biology. The NIGMS funds research that pro-



SOURCE: NIGMS

vides foundations for understanding and curing disease, says Kaiser. Unlike other parts of the NIH, the NIGMS supports researchers at other institutions — like MIT — but does not hire its own.

"Dr. Kaiser has tremendous energy and enthusiasm for research and training — two key components of the NIGMS mission — that make him ideal for this position," said Francis S. Collins, director of the NIH, in a statement on the NIGMS website.

Kaiser, who has been a faculty member since 1991, studies protein folding and intracellular transport using yeast as a model organism. In 1999, Kaiser was named a MacVicar Fellow in recognition of the 7.03 (Genetics) course he taught from 1992 to 2011.

As head of the NIGMS, Kaiser will take the reins of a large federal research budget amidst economic uncertainty and congressional pressure to cut back on government spending. Basic life sciences research, which is usually not immediately applicable to disease-related research, has come under fire from some conservative groups. Forty-one percent of Tea Party Republicans in the House of Representatives support cutting federal spending for scientific research, according to Pew Research.

"A lot of politicians are trying to take advantage of misconceptions that the public has," said Kaiser about the impor-

NIGMS, Page 8

# MISTI, HASS changes in Faculty Newsletter

The September/October Faculty Newsletter (FNL) is out, opening with an editorial calling for the scientific community to speak "more clearly, more loudly, and more effectively" to counteract the "deeply disturbing" scientific skepticism of some presidential candidates.

The newsletter also contains responses to President Susan J. Hockfield's *New York Times* op-ed on "Manufacturing a Recovery" and perspectives on the divide between faculty and administration in higher education. Closer to home, the FNL addresses Institute programs like MISTI and HASS Exploration.

In 2010, MISTI received 112 requests for funding and awarded a total of \$903,912 to 46 projects, and decided to expand its faculty seed funds. MISTI also launched the new MIT-Chile program, making Chile MISTI's 11th partner country. The newly established MIT-Chile Seed Fund provides funding for projects through any Chilean institution, with two funds specifically designated for projects at the Pontifical Catholic University of Chile and at Adolfo Ibáñez University.

The HASS Exploration (HEX) program is also entering a new phase, according to Dean for Curriculum and Faculty Support Diana Henderson. The Subcommittee on the HASS Requirement, chaired by Political Science Associate Professor Andrea L. Campbell, is looking to expand its roster of "foundational subjects" that would fulfill HASS requirements, seeking existing subjects and encouraging faculty to create and teach new subjects.

The newsletter also reprinted an article, "Faculty Fallout," by Johns Hopkins University Professor of Political Science Benjamin Ginsberg that originally appeared in the August issue of *The Scientist*. Lambasting the imbalance between faculty and administration in higher education, Ginsberg's statements — such as, "Administrators have taken over U.S. universities, and they're steering institutions of higher learning away from the goal of serving as beacons of knowledge" — serve as a counterpoint to Faculty Chair Samuel M. Allen PhD '75's note, which says that MIT faculty have not been taking full advantage of opportunities to communicate their views to the administration.

—Anne Cai

## IN SHORT

Proposals are due at noon today for PSC Fellowships and Internships. Visit <http://web.mit.edu/mitpsc/whatwedo/internshipsandfellowships/>.

The MIT Police will auction off abandoned bicycles on Oct. 31. The auction will be held at 290 Albany St. (behind Simmons Hall, near Fort Washington Park), with a preview at 11:30 a.m. and bidding beginning at noon.

Sign up for senior portraits with *Technique*, the MIT yearbook, next week. You can schedule an appointment online today at <http://photoappointment.com/>.

The Head of the Charles will take

place this Saturday and Sunday along the Charles River. It is the world's second largest two-day rowing event.

Send news information and tips to [news@tech.mit.edu](mailto:news@tech.mit.edu).

## COLONEL GADHAFI IS DEAD

Dictator met a violent end, begging for his life. **WORLD AND NATION, p. 2**

## YOUTUBER GO HOME

The government can afford to lay off workers. **OPINION, p. 4**

## TREAD CAUTIOUSLY

Iran must be diplomatically engaged. **OPINION, p. 4**



## DUDE, WE'RE IN THE TECH

Uh-oh. My head hurts. **FUN, p. 11**

## BORN TO BE PINK

Betsey Johnson, a cancer survivor herself, tackles breast cancer with fashion. **ARTS, p. 7**

## SECTIONS

World & Nation . . . 2  
Opinion . . . . . 4  
Arts . . . . . 6  
Fun Pages . . . . . 10  
Sports . . . . . 12





# Governor moves to take fiscal control of Penn. capital

By Sabrina Tavernise  
THE NEW YORK TIMES

The fate of Pennsylvania’s financially troubled capital city, Harrisburg, took another twist in a long road Thursday, when Gov. Tom Corbett signed a bill permitting him to place the city into receivership.

By signing Senate Bill 1151 into law, Corbett opened the way for him to declare a fiscal emergency in Harrisburg. The governor is aiming to wrest control of the city’s finances from local government, which has been stuck in a standoff for months. The City Council has repeatedly rejected efforts by Mayor Linda D. Thompson to impose a financial recovery plan, and last week, it filed a Chapter 9 petition in federal bank-

ruptcy court, a move that Thompson and Corbett immediately declared illegal.

Kelli Roberts, a spokeswoman for the governor, said Corbett planned to file a petition in state court to place the city into receivership but would probably not do so this week.

The city’s troubles stem from a failed trash incinerator project that has saddled Harrisburg with \$310 million in debt, more than quadruple its annual budget. On Thursday, the city announced it would not have the funds to pay for a holiday parade this year.

City Council members who have opposed Thompson’s plans have also fought the bill, saying it robs Harrisburg of self-rule. The members, who are supported by a group of local resi-

dents, say Chapter 9, a special bankruptcy statute for municipalities, would give the city more leverage in dealing with its many creditors.

But the state has strongly opposed bankruptcy, in part because it would tarnish the reputation of the capital. It argues that the state has the authority to sort out the city’s problems, and the bill signed by Corbett on Thursday would be one of its tools.

At a news conference in Harrisburg, Thompson expressed regret that the state would most likely take over the financial workings of the city. The bill allows one last chance for the city to agree on its own financial rescue plan, and she outlined steps she would take to comply. If that fails, the state will be obliged to step in, she said.

# Debt plan is delayed over French-German disagreement

By Jack Ewing, Stephen Castle and Liz Alderman  
THE NEW YORK TIMES

FRANKFURT, Germany — The grand plan is on pause.

Germany and France, still at odds over a more forceful response to the sovereign debt crisis, postponed a decision-making summit meeting for several days amid signs that the complexities of European politics may block an all-encompassing resolution.

The meeting planned for this weekend will still be used to exam-

ine proposals to strengthen Europe’s banks, increase the clout of the euro bailout fund, and better coordinate euro area economic policy, a spokesman for Chancellor Angela Merkel of Germany said.

But a comprehensive plan will not be decided until a second summit meeting, set for no later than Wednesday, the spokesman, Stefan Seibert, said in a statement. The French government issued a nearly identical statement.

The last-minute delay reinforced fears that European leaders were still far from containing a crisis that

threatens the world economy.

“The politicians have been trying to solve the crisis, but a consistent effort has been missing,” Andreas Dombret, a member of the executive board of Bundesbank, the German central bank, told an audience in Berlin on Thursday. It was an unusually sharp criticism for an official to make about his political counterparts.

Market reaction to the postponement, which was announced after trading in Europe closed, was muted — the Standard & Poor’s 500-stock index ended up nearly half a percent.

# Turkey deploys thousands of troops against Kurdish rebels

ISTANBUL — Turkey’s offensive against Kurdish militants this week is one of its largest military operation in years, with 10,000 troops backed by warplanes pursuing rebels in southeastern Turkey and northern Iraq, the Turkish army said Thursday.

The offensive began only hours after the Kurdistan Workers’ Party, or PKK, mounted deadly attacks against the Turkish military, killing 24 soldiers and wounding 18 early Wednesday in Hakkari province.

In all, 22 battalions of elite commando and special-forces troops were operating against the insurgents in five locations, supported by surveillance drones, helicopters and F-16 and F-4 jets, the army said, adding that at least three militants had been killed so far and that explosives and other military equipment had been confiscated.

The Iraqi government and the Kurdish regional administration in northern Iraq have expressed concerns about Turkish crossborder military incursions in the past, but both of them condemned the attacks by the PKK in strong terms and offered to help prevent the group from operating in northern Iraq, according to Turkish news outlets.

Turkey has demanded that the Iraqi Kurds support their efforts to eliminate militant bases around the Qandil Mountains, a rugged section of northern Iraq.

—Sebnem Arsu, The New York Times

# China to allow some local governments to issue bonds

SHANGHAI — Amid worries that local governments in China may be running short of cash, Beijing gave approval Thursday to a trial program that will allow the authorities in four regions to issue bonds.

The cities of Shanghai and Shenzhen, in southern China, as well as Zhejiang and Guangdong Provinces — all fast-growing coastal areas — were selected to take part in the program, according to a statement issued by the Ministry of Finance.

The decision comes at a time when the Chinese government is tightening credit in the hopes of taming inflation and a property bubble, and easing growth in the world’s second largest economy after the United States.

That policy has begun to sting property developers, local governments that depend on land auctions for income and small- and medium-sized businesses, which often rely on high interest loans from underground banks.

There are also growing concerns that the Chinese banking system may be at risk because many local governments have amassed huge debts over the past three years by using undeveloped land as collateral.

—David Barboza, The New York Times



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# US should directly reengage Iran with diplomacy

## Small disagreements will lead to strained relations and could spark an intolerable cold war

Iran, from Page 4

of 3.5 percent enriched uranium dioxide, and 70.8 kg of 20 percent enriched uranium hexafluoride.

What does this mean, all told? It means that Iran has the uranium stockpile and enrichment capabilities to produce 20 kg of 90 percent-enriched uranium in approximately 22 days, and it has the capacity to produce enough material for six weapons within nine-and-a-half months. Depending on Iran's ancillary weapons-making and centrifuge-operating capabilities, the time from a decision to create a nuclear bomb to its actual completion might be marginally longer, giving a delay somewhere between a few days and a couple weeks. But in short, Iran has the capabilities to develop a nuclear weapon faster than our international diplomatic system has time to react, and follow up with the quick development of enough additional weapons to represent a credible deterrent.

The picture six months from now will be even grimmer. In that time, we might expect Iran to bring online an additional 2,000 cen-

trifuges at its Natanz site and further improve its centrifuge productivity to 1.15 SWU per centrifuge-year. Its stockpile of 3.5 percent low-enriched uranium (LEU) will have grown to approximately 5,400 kg. Its stockpile of 20 percent enriched UF6 will have grown to 93

**It is prudent to pursue a diplomatic course with Tehran in order to balance nuclearization with moderation. Iran's de facto nuclear status makes direct diplomacy all the more important.**

kg. Its separative capacity will be at approximately 9,300 SWU per year. And the time to weapon will be even shorter. To enrich enough material for a single bomb will take them approximately thirteen days, and six bombs worth would take six months.

It's not hard to understand why an Iranian planner would think his country immune to American counterattack — such an assessment is not far off the mark. Iran is, for most intents and purposes, a nuclear power. From here on out, military options against the Irani-

an regime should be considered to have large downside risks.

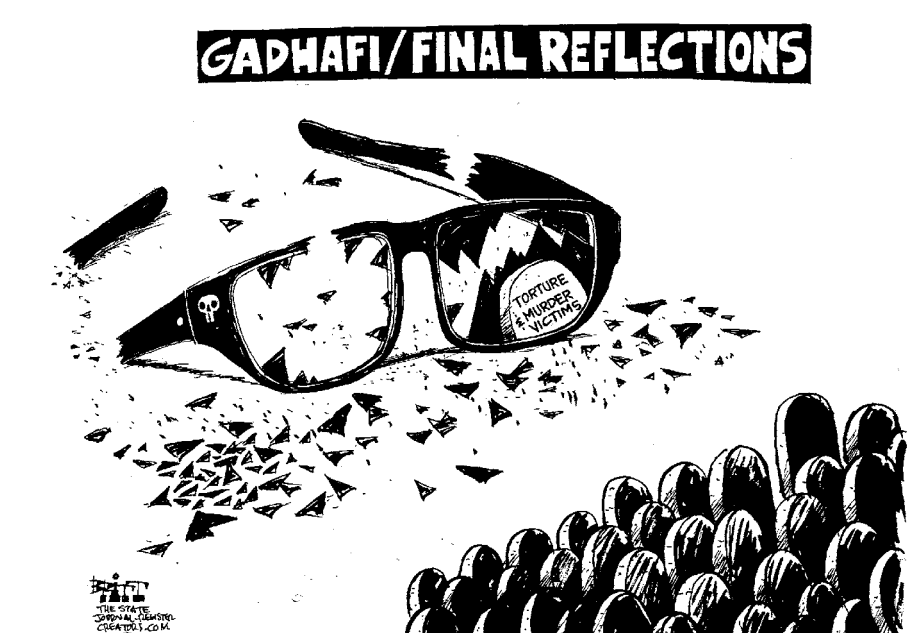
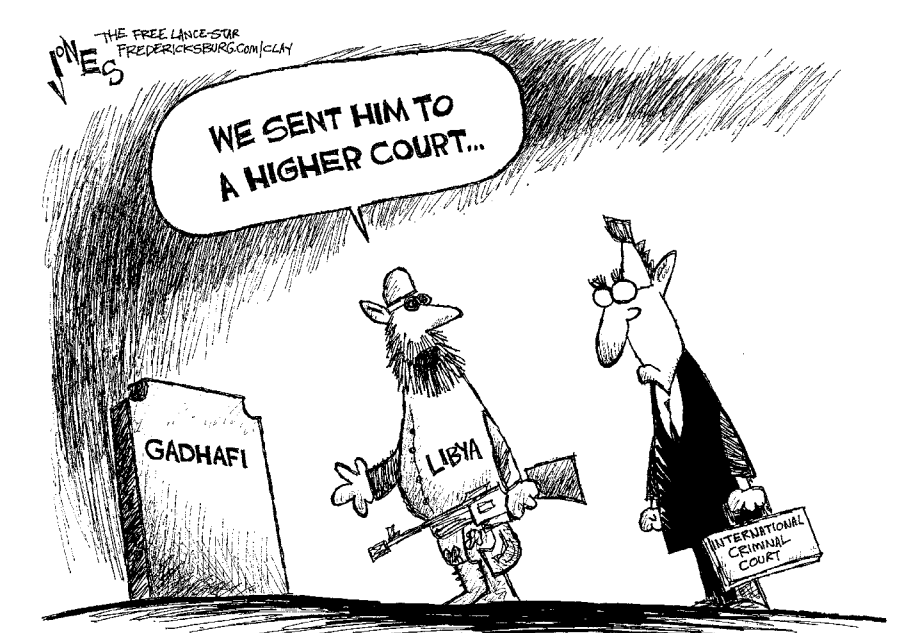
In light of these facts, it would be prudent to recommend pursuing a diplomatic course with Tehran in order to balance nuclearization with moderation. Iran's de facto nuclear status


makes direct diplomacy all the more important. The U.S. should hedge its efforts with a revived engagement of the regime directly; without the option of conversation (albeit a strained one), small disagreements and serious conflict situations alike have the potential to degrade dangerously and quickly. The alternative to establishing diplomatic ties is a cold war with an intolerable risk of conflict.

Last week's assassination attempt on the Saudi ambassador within American territory will push Iranian-American relations to

the tensest they've been in years. The situation could lead to unnecessary escalation if not addressed — in particular, it may lead Iran to realize its nuclear potential. While Iranian deployment of nuclear aggression is an unlikely and unwise ploy, an effort should be made to back up the failing containment strategy by establishing at least a tacit rapport.

In short, American policy must both acknowledge the potential of a nuclear Iranian regime, resistant to internal efforts at change. We must prepare for a world in which a belligerent and nuclear Iran is a permanent feature on the international scene. Should sanctions and other measures fail to significantly affect the hard-line officials to which they are targeted (instead, diminishing the quality of life of the Iranian middle- and lower-class), there must be a backup plan. Without a straightforward diplomatic approach, frustration in Washington and Tehran will steadily build, to neither side's benefit. Defusing this tension must be actuated by a cogent and cautious strategy that inevitably begins with communication.





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## Betsey Johnson promotes breast cancer prevention in Boston

PHOTOS BY KATHRYN DERE




On Saturday, Oct. 15, Betsey Johnson presented her Fall Winter 2011/2012 Ready-to-Wear collection at the Cyclorama at the Boston Center for the Arts. The models strutted down the runway in playful tartans, stripes, and animal prints to “Run the World (Girls)” and “Sweet Caroline” (with the crowd singing along to the latter). After the show, Betsey performed her famous cartwheels and splits across the runway and danced around with the models, who sported bright pink “We can do it!” tanks. The subject hits close to home for Betsey, who is a breast cancer survivor. Proceeds from the night went to the South End Community Health Center, of which her brother Bob (pictured) is president.


—Kathryn Dere


[illegible]






# MIT MEN'S RUGBY







## MIT vs. Rutland @ Briggs Field



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2<sup>nd</sup> team KO @ 3p



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#### Solution to Crossword

from page 10

C	A	P	E		F	O	A	L		T	R	A	L	A
U	R	A	L		L	P	G	A		R	O	B	I	N
B	E	N	E		O	A	R	S		O	N	S	E	T
I	N	E	V	E	R	H	A	T	E	D	A			
T	A	L	E	S	E		S	A	D		C	F	O	
					S	T	A	R		S	E	T	O	U
O	S	A	G	E		M	A	N	E	N	O	U	G	H
U	C	L	A		T	A	P	E	D		A	G	U	E
T	O	G	I	V	E	H	I	M		E	T	H	E	R
G	R	A	T	I	S		D	O	M	E				
O	N	E		S	L	O		E	L	A	T	E	S	
			D	I	A	M	O	N	D	S	B	A	C	K
T	W	E	E	T		E	V	E	L		A	B	L	E
S	H	A	R	E		G	A	L	E		F	L	A	W
P	O	U	N	D		A	L	L	Y		T	A	T	S

#### Solution to Techdoku

from page 11

2	6	5	3	4	1
6	4	3	1	2	5
1	5	4	2	3	6
4	2	1	5	6	3
3	1	6	4	5	2
5	3	2	6	1	4

#### Solution to Sudoku

from page 11

1	4	9	5	7	2	3	8	6
6	8	5	3	1	9	2	7	4
7	3	2	6	4	8	5	1	9
4	9	7	1	5	3	6	2	8
5	2	8	7	9	6	4	3	1
3	6	1	2	8	4	9	5	7
9	5	6	8	3	7	1	4	2
8	1	4	9	2	5	7	6	3
2	7	3	4	6	1	8	9	5

# Riess remembers J-lab, Phi Delta Theta at MIT



ANDREA FABRE

Physics Nobel Prize winner Adam G. Riess '92 gives a talk in 10-250 about his research in measuring the rate of expansion of the universe. The auditorium filled in the first three minutes.

## Physics prize, from Page 1

These results ignited research in dark energy, a generalized name for the energy source responsible for an accelerating universe. Dark energy is thought to make up about 70 percent of the universe, and is still not well-understood.

Riess says he was responsible for the analysis part of the study, so he was nervous about getting a result that contradicted most of the scientific community's expectations at the time.

"At first, I thought I just made a mistake. Like the many experiences I had with p-sets at MIT, I thought I had simply made a mathematical error," said Riess.

Luckily, Perlmutter's team at Berkeley independently found the same results almost simultaneously — this made it easier for the scientific community to accept the unexpected results so quickly.

Riess's current research consists of finding new techniques for measuring distances in the universe.

## Beginning at MIT

Riess made the discovery at the age of 28, within a few years of getting his PhD at Harvard in 1996. "I was really lucky. Just in the right place at the right time," said Riess.

Moving from the suburbs of New Jersey, Riess enrolled at MIT as an undergraduate in 1988, majoring in physics and minoring in history. He chose MIT over Brown, Cornell, and UPenn because he thought MIT would be a good place to do physics, was unique, felt more like a community, and was in an urban setting.

Riess says his time at MIT was probably the most difficult part of his life. "There was definitely a wider gap between what I was capable of and what was expected of me during my time at MIT than any other period of my life," said Riess.

Riess said MIT's quantitative, hands-on education prepared him for his research career. He loved Junior Lab (8.13/8.14), a lab course still required for physics majors. Most of his research is very much like a huge J-Lab experiment, says Riess.

In fact, Riess's first research experience began at MIT. He had a UROP in the Center for Space Research (now known as the Kavli Institute for Astrophysics and Space Research) in his junior year. However, the experience did not excite him about research — Riess thought he didn't have the necessary tools, and the experience wasn't that productive. Nevertheless, he's glad that he stuck with research in graduate school.

While at MIT, Riess was a member of the fraternity Phi Delta Theta and enjoyed living there starting his freshman year. He was able to get help from a few brothers who were also physics majors. Today, he says that his experience in Phi Delta Theta and MIT has definitely helped shape who he has become.

Department of Physics Head Edmund Bertschinger was Riess' 8.05 (Quantum Physics II) professor at MIT. According to Bertschinger, Riess was remarkably diligent, coming frequently to office hours until everything was clear to him. He was impressed by Riess's passion for learning and his involvement in Phi Delta Theta. "I gained a lot of respect for fraternities after seeing his commitment to them and seeing how the fraternity helped Adam organize his life at MIT," said Bertschinger.

Outside of cosmology research, Riess enjoys listening to jazz, rock, and classical music. He's also an avid coin collector and a Baltimore Ravens fan. When he's not too busy taking care of his two children, Riess also likes to read up on history and keep up with politics.

# Big move for prof. Kaiser will miss teaching genetics

## NIGMS, from Page 1

tance of basic research. "NIGMS has a particularly difficult sub-problem: how do you justify basic research that does not have an immediate disease connection?"

Federal research budgets no longer see the same kind of support from Congress that they enjoyed in the late 1990s and early 2000s, but Kaiser is optimistic.

"NIH is the R&D component that is developing technological know-how for making disease treatment more efficient," he said. Disease research is a "relatively easy" sell to Congress, he added, because the applicability of that research to a robust healthcare system is clear.

And though the connection between disease treatment and the NIGMS's basic research is less clear-cut, said Kaiser, he thinks the public will still support it, noting that sci-

entific advancement is viewed positively in the United States.

Even in movies and TV shows, "whenever MIT is mentioned, it's in a positive context. The technological know-how of America is something that people can connect with even if they don't understand the details," he said.

Kaiser acknowledged that grant money will be "harder and harder" to get — and that federal research budgets probably won't see increases soon — but funding will not dry up.

"It's not as if these endeavors are going to go away," he said.

Kaiser, who start at the NIGMS spring of next year, says he will miss teaching at MIT the most.

"I've taught 7.03 for 20 years. It's a really big part of my life — I love teaching genetics," he said. "I got such a kick out of teaching MIT undergraduates."



## Some of the TR35

EmTech was not only about what technologies currently exist, but also about the technologies that would come to be. *Technology Review* has picked 35 of the top innovators under the age of 35 (also known as the TR35) that will likely change the world in the future. All of them were invited to the conference to give a 4-minute elevator pitch about the technologies they were developing. Their work targets up-and-coming and new industries ranging from ubiquitous computing, to cloud technologies, to personalized healthcare and beyond.

**Gert Lanckriet**, an associate professor at UC San Diego, is developing a technology that will automate music recommendations — a task that the company Pandora was forced to do manually. Lanckriet’s technology, called “Herd it,” uses advanced algorithms that intelligently tag music through waveform analysis. Lanckriet envisions a future in which users will not choose music; instead, music will be chosen for users depending on their mood and activity level. The algorithms will decide what you want to hear.

**Brian Gerkey**, director of Open Source Development at Willow Garage, envisions a future of open-source robotics. Just as open source software has propagated throughout the internet like wildfire, Gerkey wants to spread the availability of tools and software that will enable anyone to build and program their own robots. His company has already started implementing his vision and has released an open-source platform called ROS — it’s already being used at institutions like MIT, UC Berkeley, and Stanford.

**Jesse Robbins**, Opscode founder (and former firefighter) is developing a product that enables small companies to leverage the power of cloud infrastructure in order to scale. The product, called Chef, is an open source platform that is currently used by over 6,000 organizations, including IGN, Admeld, and Cycle Computing.

**Umar Saif**, who previously worked at MIT’s Computer Science and Artificial Intelligence Laboratory, has moved back to his native Pakistan to develop network infrastructures for the “other four billion.” He said that today’s technologies make assumptions that do not apply to the developing world, including broadband communication and uninterrupted power. Saif could not personally attend EmTech, but he submitted a video in which he briefly outlined his BitMate project, a peer-to-peer system that is compatible with BitTorrent. Currently, it gives service to 30,000 users in 174 countries, and it has brought SMS to Pakistan, which Saif calls “the Twitter of Pakistan.”

**Dan Berkenstock**, co-founder and chief product officer of Skybox Imaging, sees a problem in the current commercial satellite industry: “Satellites are too big for their own good.” According to Berkenstock, each satellite costs about a billion dollars to build and launch into space. Satellite imagery is also inefficient — a single satellite can only see a small fraction of the earth’s surface at a given time. Despite this, Berkenstock sees an incredible potential for satellite imagery as a big data source. At Skybox Imaging, he is working on reducing the complexity of imaging satellites in order to “dramatically reduce the price point to put these satellites in orbit.” Berkenstock also plans to transform the collected data into structured content, making it accessible for broader applications. No satellites are in space yet, but the Skybox team is in the process of building their first.

**Pieter Abbeel**, assistant professor at UC Berkeley, is teaching robots how to learn. “When a robot sees the world it doesn’t see people or chairs, it sees pixels. When a robot acts in the world you can’t ask it to throw a ball or pick up a mug, you have to ask it to move its motors around.” The technique through which Abbeel teaches robots, called apprenticeship learning, doesn’t teach the robots specific tasks. Instead, it teaches them general learning techniques. So far, Abbeel has trained robots how to learn to perform advanced helicopter aerobatics, laundry folding, and the arranging, sorting, and bunching together of socks.

# Innovators focus on open data platforms

## EmTech addresses big data, personalized healthcare, and social technology

EmTech, from Page 1

platforms, cloud technology integration, mobile healthcare, and more.

Steven B. Johnson, author of the best-selling book *Where Good Ideas Come From*, kicked off the conference with a talk that set the central theme of the conference: community innovation. Johnson says that he has been studying the science behind what makes environments innovative for most of his life. What he learned was that while large-market companies like Microsoft and Apple have conquered the technology landscape, they are not hubs of innovation. Instead, the most innovative environments are non-market communities where ideas are continuously shared. “It is more than just a technology space,” Johnson said.

This was no secret to the companies present at the conference. Many are already using open data platforms for the purpose of enabling such communities.

Johnson concluded his speech with an important definition of invention: it is a culmination of quick innovations that, through failure, evolve into highly tested and successful platforms for the future. “It’s not a miracle, but it is nothing short of miraculous,” Johnson said.

Ford is one company working on building an open platform. Dr. K. Venkatesh Prasad, Ford’s “What’s Next Guy,” is designing next generation cars that will provide an open platform for community development of car applications. According to Prasad, he is working on “more than just a car.” Modern vehicles are platforms that can be embedded with around 30 sensors, 40 actuators, and up to 80 microprocessors.

One of the next forefronts for automobile development is also cloud connectivity. “[The] industry is at an early stage of creating these reservoirs of data,” Prasad said.

For example, by using the sensors within the car, it will soon be possible to detect road potholes all around the world by aggregating the data from travelling vehicles. Such data could be used by city planners to help upkeep roads.

According to Prasad, the opportunities are limitless. By democratizing the technology, new platforms and applications will emerge from cloud connected cars. Prasad envisions a platform in which communities will build apps for cars just like today developers build apps for the iPhone and Android.

EmTech was not all about the big companies, though, attracting a plethora of startups.

Basis, a startup from San Francisco, is working on a product that they hope will revolutionize the mobile health industry. Their product, called the Basis B1 band, will be going on sale later this year as the first continuous heart rate and health tracker. The Basis B1 band passively monitors a user’s activity level throughout the day.

“You can’t improve things until you start measuring it,” said Jef Holove, CEO of Basis. What makes the Basis B1 band different is that it uses optical technology to measure heart rate — a method used in hospitals.

Instead of outputting onto a monitor, however, the Basis B1 Band is connected to the cloud; it will send data that it collects to the cloud where it can later be accessed, analyzed, and reviewed.

According to Holove, continuous monitoring enables people to accurately quantify the amount of exercise they have done throughout the day. “There are things in our everyday life that do contrib-

ute [to our health]. You’re just not aware of them,” Holove said.

Holove says that when he started wearing the device, he became more conscious of his activity level, whether it was going for a run or taking out the trash. By taking all types of exercise into account, the Basis B1 band will allow people to monitor the number of calories burned, sleep patterns, and overall physical activity. According to Holove, even small chores that require physical activity can add up and appear as exercise on the Basis monitor.

### Emerging life science

Another central, recurring theme that emerged at EmTech was advancements made in the life sciences industry.

Juan Enriquez, founding director of the Life Science Project at Harvard Business School, challenged the audience with an unnerving question: how many species of human live on Earth today? According to Enriquez, genetic technologies have enabled

when someone should take medicine based on what genes they do and don’t express.

Greg Sorenson, former Professor of Radiology at MIT and current CEO of Siemens, is overseeing the development of new MRI scanning technologies, including innovations in cross-sectional scanning. According to Sorenson, cross-sectional technology was ranked by physicians as the number one innovation that they couldn’t live without. The technology enables doctors to look inside the body of patients.

During his talk, Sorenson passed around a brain made out of ABS plastic that was constructed using a 3D printer and MRI images. While such technologies are “cool,” Sorenson was more concerned about making such technologies profitable.

“I think [the critical challenge of innovation is] figuring out how to take these kind of innovations and translate them into something that really benefits people to the degree that someone will pay for it ... ideas are a dime a



JASWANTH MADHAVAN—THE TECH

EmTech attendees heard about technologies which may come to define our world.

us to sequence enough human genomes today to find genetic patterns. By investigating such genetic patterns, it will be possible to identify common genetic patterns that may differentiate the human race into separate segments.

Enriquez said that today’s technology is getting us closer to answering such questions.

Jonathan Rothberg, founder, CEO, and Chairman of Ion Torrent, invented a technology that aims to democratize and make DNA sequencing a routine part of medicine. Rothberg, who was recently featured in *Forbes Magazine*, envisions a future in which doctors will own their own DNA sequencing devices. According to *Forbes* magazine, such an industry could “ignite the next \$100 billion technology market.”

Rothberg’s device, the Ion PGM Sequencer, is the fastest-selling DNA sequencer in the world. It is currently on the market for \$49,000.

While the device does not sequence the whole genome, it does sequence genes that are believed to be essential for diagnosing critical diseases, including 200 cancer genes. According to Rothberg, the current bottleneck for finding cures to diseases like cancer is finding the correlations between genes and phenotypes. However, Rothberg plans to publish open-source data to enable the community to join in on the effort for finding cures. “Over the next ten years, starting immediately, we will have a more and more comprehensive view of how to treat people and what the outcomes will be. But it will be [...] 20 years before we understand cancer at the same level we understand HIV.”

While gene sequencing will provide valuable information for enabling personalized medicine, it will take time to determine

dozen,” Sorenson said.

Sorenson says there needs to be more innovation in the healthcare system to address inefficiencies. “Much of the costs of our healthcare system are expended on very few people over a short period of time. Something like a third to half of healthcare costs are spent in the last few months of life and on relatively small number of patients.”

Other companies are approaching healthcare through the social realm. *Technology Review* Humanitarian of the Year, Paul Wicks, is acting as the R&D Director at the company Patient-sLikeMe, which provides an open forum for asking and answering questions about diseases and conditions.

“It’s the patients that do all the work,” Wicks said. “The energy in the system is created by the links between these people.”

### New media meets old

Deb K. Roy PhD ’99, co-founder and CEO of Bluefin Labs, is using social media in a different context: television. Roy describes the technology they are inventing at Bluefin as the “TV Genome.” Bluefin Labs is currently working on a technology that will measure what people watch on TV by analyzing what people are talking about online.

“People talk about what they watch on TV, ... impressions drive social expressions,” Roy said.

According to Roy, TV is alive and well. Pundits declared TV to be dead, but Roy says the content of TV has adapted by moving to the internet.

Roy envisions that one day, all TV impressions, or user views, will be semantically labeled and measured. Not only can impressions be measured, but they can also be tracked by how people share them on the internet. According to Roy, in the last 30 days, Bluefin has recorded impressions in 200,000 shows and 2,000,000 advertisements.

Shadman Zafar, Senior VP of Product Development at Verizon, describes how the experience of watching television has become more of an interactive experience through the development of mobile phones. Recently, Verizon released a mobile application that enables the user to control TV media, lighting, security devices, and personal media.

“It’s a personal remote control; I got my own, my wife got her own,” Zafar said.

Instead of television ads reaching out to viewers, viewers can now pick and choose what they want to watch as a result of the increased interaction.

Overall, the barrier of entry to television watching has dramatically decreased. “The best user experience is the user experience where there is not user experience; it disappears, it gets out of the way,” Zafar said.

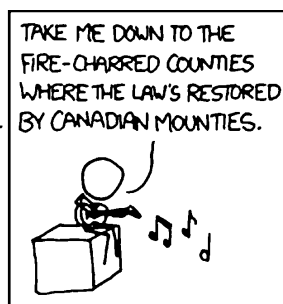
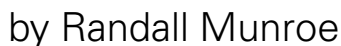


JASWANTH MADHAVAN—THE TECH

Ann Marie Sastry spoke at EmTech about doubling the range of electric vehicles with solid-state battery systems.

the 1990s, the number of people in the United States who are 65 years of age or older has increased by 50 percent, and the number of people 75 years of age or older has increased by 100 percent. The number of people 85 years of age or older has increased by 200 percent. The number of people 90 years of age or older has increased by 400 percent. The number of people 95 years of age or older has increased by 800 percent. The number of people 100 years of age or older has increased by 1,600 percent. The number of people 105 years of age or older has increased by 3,200 percent. The number of people 110 years of age or older has increased by 6,400 percent. The number of people 115 years of age or older has increased by 12,800 percent. The number of people 120 years of age or older has increased by 25,600 percent. The number of people 125 years of age or older has increased by 51,200 percent. The number of people 130 years of age or older has increased by 102,400 percent. The number of people 135 years of age or older has increased by 204,800 percent. The number of people 140 years of age or older has increased by 409,600 percent. The number of people 145 years of age or older has increased by 819,200 percent. The number of people 150 years of age or older has increased by 1,638,400 percent. The number of people 155 years of age or older has increased by 3,276,800 percent. The number of people 160 years of age or older has increased by 6,553,600 percent. The number of people 165 years of age or older has increased by 13,107,200 percent. The number of people 170 years of age or older has increased by 26,214,400 percent. The number of people 175 years of age or older has increased by 52,428,800 percent. The number of people 180 years of age or older has increased by 104,857,600 percent. The number of people 185 years of age or older has increased by 209,715,200 percent. The number of people 190 years of age or older has increased by 419,430,400 percent. The number of people 195 years of age or older has increased by 838,860,800 percent. The number of people 200 years of age or older has increased by 1,677,721,600 percent. The number of people 205 years of age or older has increased by 3,355,443,200 percent. The number of people 210 years of age or older has increased by 6,710,886,400 percent. The number of people 215 years of age or older has increased by 13,421,772,800 percent. The number of people 220 years of age or older has increased by 26,843,545,600 percent. The number of people 225 years of age or older has increased by 53,687,091,200 percent. The number of people 230 years of age or older has increased by 107,374,182,400 percent. The number of people 235 years of age or older has increased by 214,748,364,800 percent. The number of people 240 years of age or older has increased by 429,496,729,600 percent. The number of people 245 years of age or older has increased by 858,993,459,200 percent. The number of people 250 years of age or older has increased by 1,717,986,918,400 percent. The number of people 255 years of age or older has increased by 3,435,973,836,800 percent. The number of people 260 years of age or older has increased by 6,871,947,673,600 percent. The number of people 265 years of age or older has increased by 13,743,895,347,200 percent. The number of people 270 years of age or older has increased by 27,487,790,694,400 percent. The number of people 275 years of age or older has increased by 54,975,581,388,800 percent. The number of people 280 years of age or older has increased by 109,951,162,777,600 percent. The number of people 285 years of age or older has increased by 219,902,325,555,200 percent. The number of people 290 years of age or older has increased by 439,804,651,110,400 percent. The number of people 295 years of age or older has increased by 879,609,302,220,800 percent. The number of people 300 years of age or older has increased by 1,759,218,604,441,600 percent. The number of people 305 years of age or older has increased by 3,518,437,208,883,200 percent. The number of people 310 years of age or older has increased by 7,036,874,417,766,400 percent. The number of people 315 years of age or older has increased by 14,073,748,835,532,800 percent. The number of people 320 years of age or older has increased by 28,147,497,671,065,600 percent. The number of people 325 years of age or older has increased by 56,294,995,342,131,200 percent. The number of people 330 years of age or older has increased by 112,589,990,684,262,400 percent. The number of people 335 years of age or older has increased by 225,179,981,368,524,800 percent. The number of people 340 years of age or older has increased by 450,359,962,737,049,600 percent. The number of people 345 years of age or older has increased by 900,719,925,474,099,200 percent. The number of people 350 years of age or older has increased by 1,801,439,850,948,198,400 percent. The number of people 355 years of age or older has increased by 3,602,879,701,896,396,800 percent. The number of people 360 years of age or older has increased by 7,205,759,403,792,793,600 percent. The number of people 365 years of age or older has increased by 14,411,518,807,585,587,200 percent. The number of people 370 years of age or older has increased by 28,823,037,615,171,174,400 percent. The number of people 375 years of age or older has increased by 57,646,075,230,342,348,800 percent. The number of people 380 years of age or older has increased by 115,292,150,460,684,697,600 percent. The number of people 385 years of age or older has increased by 230,584,300,921,369,395,200 percent. The number of people 390 years of age or older has increased by 461,168,601,842,738,790,400 percent. The number of people 395 years of age or older has increased by 922,337,203,685,477,580,800 percent. The number of people 400 years of age or older has increased by 1,844,674,407,370,955,161,600 percent. The number of people 405 years of age or older has increased by 3,689,348,814,741,910,323,200 percent. The number of people 410 years of age or older has increased by 7,378,697,629,483,820,646,400 percent. The number of people 415 years of age or older has increased by 14,757,395,258,967,641,292,800 percent. The number of people 420 years of age or older has increased by 29,514,790,517,935,282,585,600 percent. The number of people 425 years of age or older has increased by 59,029,581,035,870,565,171,200 percent. The number of people 430 years of age or older has increased by 118,059,162,071,741,130,342,400 percent. The number of people 435 years of age or older has increased by 236,118,324,143,482,260,684,800 percent. The number of people 440 years of age or older has increased by 472,236,648,286,964,521,369,600 percent. The number of people 445 years of age or older has increased by 944,473,296,573,929,042,739,200 percent. The number of people 450 years of age or older has increased by 1,888,946,593,147,858,085,478,400 percent. The number of people 455 years of age or older has increased by 3,777,893,186,295,716,170,956,800 percent. The number of people 460 years of age or older has increased by 7,555,786,372,591,432,341,913,600 percent. The number of people 465 years of age or older has increased by 15,111,572,745,182,864,683,827,200 percent. The number of people 470 years of age or older has increased by 30,223,145,490,365,729,367,654,400 percent. The number of people 475 years of age or older has increased by 60,446,290,980,731,458,735,308,800 percent. The number of people 480 years of age or older has increased by 120,892,581,961,462,917,470,617,600 percent. The number of people 485 years of age or older has increased by 241,785,163,922,925,834,941,235,200 percent. The number of people 490 years of age or older has increased by 483,570,327,845,851,669,882,470,400 percent. The number of people 495 years of age or older has increased by 967,140,655,691,703,339,764,940,800 percent. The number of people 500 years of age or older has increased by 1,934,281,311,383,406,679,529,881,600 percent. The number of people 505 years of age or older has increased by 3,868,562,622,766,813,359,059,763,200 percent. The number of people 510 years of age or older has increased by 7,737,125,245,533,626,718,119,526,400 percent. The number of people 515 years of age or older has increased by 15,474,250,491,067,253,436,239,052,800 percent. The number of people 520 years of age or older has increased by 30,948,500,982,134,506,872,478,105,600 percent. The number of people 525 years of age or older has increased by 61,897,001,964,269,013,744,956,211,200 percent. The number of people 530 years of age or older has increased by 123,794,003,928,538,027,489,912,422,400 percent. The number of people 535 years of age or older has increased by 247,588,007,857,076,054,979,824,844,800 percent. The number of people 540 years of age or older has increased by 495,176,015,714,152,109,959,649,689,600 percent. The number of people 545 years of age or older has increased by 990,352,031,428,304,219,919,299,379,200 percent. The number of people 550 years of age or older has increased by 1,980,704,062,856,608,439,838,598,758,400 percent. The number of people 555 years of age or older has increased by 3,961,408,125,713,216,879,677,197,516,800 percent. The number of people 560 years of age or older has increased by 7,922,816,251,426,433,759,354,395,033,600 percent. The number of people 565 years of age or older has increased by 15,845,632,502,852,867,518,708,790,067,200 percent. The number of people 570 years

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Take me down to the paradise municipality / where the grass is mauve and the girls aren't from this reality.

Solution, page 8

- 1 Good Hope or May
- 5 Stable youngster
- 9 Musical syllables
- 14 River to the Caspian
- 15 Sorenstam's org.
- 16 A Hood
- 17 Nota \_\_ (note well)
- 18 Rowboat needs
- 19 Beginning
- 20 Start of Zsa Zsa Gabor quip
- 23 "Honor Thy Father" author
- 24 Depressed
- 25 Money-managing exec.
- 28 Julie Andrews movie
- 31 Start a trip
- 33 Missouri feeder
- 37 Part 2 of quip
- 39 Bruins' home
- 40 Recorded for later viewing
- 41 Chills and fever
- 42 Part 3 of quip
- 44 Early anesthetic

45 Complimentary  
46 Capitol feature  
48 Five before six  
49 \_\_-pitch softball  
51 Lifts the spirits  
56 End of quip  
59 Bird call  
62 Mr. Knieval  
63 Up for the job  
64 Stock unit  
65 Battering wind  
66 Imperfection  
67 Hit hard  
68 Confederate  
69 Makes lace

- 1 Biblical length
- 2 Boxing venue
- 3 Jury
- 4 Ecole attendee
- 5 Bloom
- 6 Moonfish

7 Taj Mahal locale  
8 Goes on and on  
9 Trampled  
10 Barrett or Jaffe  
11 Tummy muscles  
12 Fanciful story  
13 Aardvark's morsel  
21 Latin I lesson word  
22 Relaxed  
25 Doctor's request  
26 Bach work  
27 Survey choice  
29 Indian nursemaid  
30 Speedy  
32 Perfectly  
33 Expenditures  
34 Contempt  
35 Pond buildup  
36 Trot or canter  
38 Jules Verne captain  
40 Inventor Nikola  
43 Dropped in  
44 Sniggler's pursuit

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67						68				69				

47 Jumbled assortment  
50 Last letter  
52 Toward the stern  
53 Indian drum  
54 Extraordinary brilliance  
55 Distorts

56 Laura of "Jurassic Park"  
57 Elliptical  
58 Jodie Foster film  
59 Recipe abbr.  
60 What person?  
61 The water of Paris

LEF-ARCADE

odgē

MIT

Sangam

Diwali Night

Tickets Online

[web.mit.edu/sangam/www](http://web.mit.edu/sangam/www)



Sunday

23rd October

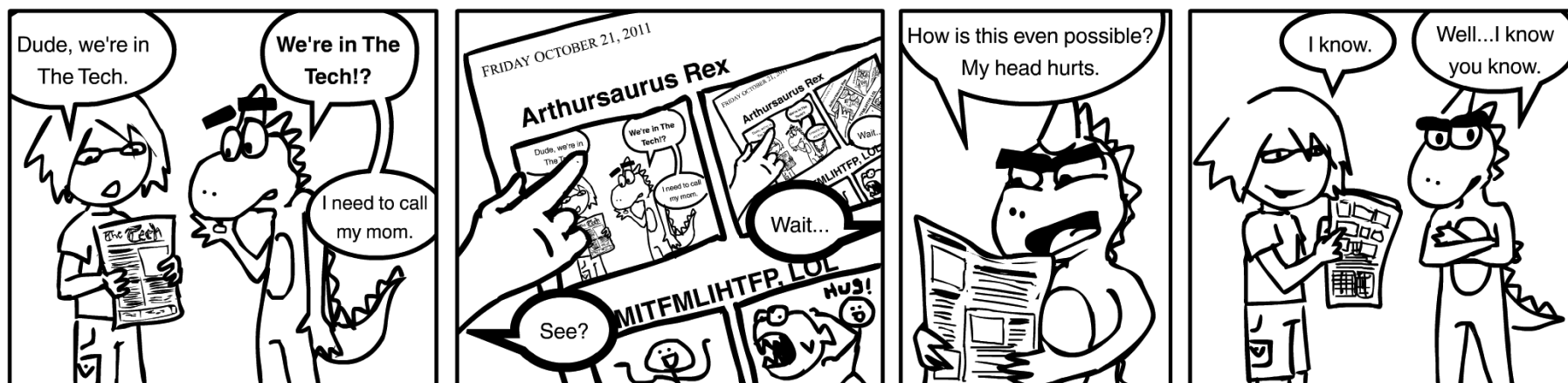
Activities - 4pm, Kresge

Dinner - 6pm, Dupont Gym

Cultural Show - 8pm, Kresge



# Arthursaurus Rex by Ramya Swamy



# Help Desk by Michael Benitez



# Sudoku

Solution, page 8

							8	6
	8		3					4
	3			4		5	1	9
	9			5	3	6		
			7		6			
		1	2	8			5	
9	5	6		3			4	
8					5		6	
2	7							

Instructions: Fill in the grid so that each column, row, and 3 by 3 grid contains exactly one of each of the digits 1 through 9.

# Techdoku

Solution, page 8

9+	90x			20x	
	48x		2x		
	5		6x		2÷
1-			20+		
15x		12x			2
	3		24x		

Instructions: Fill in the grid so that each column and row contains exactly one of each of the numbers 1–6. Follow the mathematical operations for each box.

